



2022 **SPONSORSHIP OPPORTUNITIES**

The CTDA, NTCA, TCAA and TCNA have teamed up again this year to deliver an even bigger joint Conference in 2022, providing an exclusive experience for all attendees. Total Solutions Plus will integrate each association's meetings, provide several educational sessions, networking opportunities and Table Top displays.

More than 650 contractors, installers, distributors, architects and dealers are expected to take advantage of exhibitors show casing their latest products and services to the ceramic tile industry. This is a great opportunity to reach key decision makers with a variety of expanded marketing opportunities.

By becoming a conference sponsor, you will demonstrate your support for the industry and gain valuable exposure and brand awareness at the Conference. All sponsors will be in the spotlight before, during and after the event.

Sign up online at www.ctdahome.org/tsp

Contact [Catherine Church](#) for more information

Deadline: To take full advantage of your sponsorship they must be confirmed by August 26, 2022. Sponsorships will be accepted after this date but are not guaranteed to be included in conference signage.

**Total Solutions Plus
2022**

**Hyatt Regency Indian
Wells Resort & Spa**

Indian Wells, CA

November 6-8, 2022

***Sign up today and
maximize your
exposure!***

WEBSITE

Contact Information:
Catherine Church
CTDA Association Manager
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[m](#)

Sponsorship Opportunity Quick Links

Package Sponsor Levels	
Title	Price
<u>Titanium</u>	\$20,000
<u>Platinum</u>	\$10,000
<u>Gold</u>	\$6,000
<u>Silver</u>	\$4,000
<u>Bronze</u>	\$2,000
<u>Honorable Mention</u>	Up to \$2,000
Exclusive Sponsor Packages	
Title	Price
<u>Educational Breakout (Technical or Business)</u>	\$3,000
<u>New Product or Service Display</u>	\$500
<u>Pre-Conference Reception</u>	\$5,000
<u>Opening Keynote Speaker</u>	\$10,000
<u>Closing Keynote Speaker</u>	\$10,000
<u>Monday Lunch - SOLD</u>	\$10,000
<u>Tuesday Lunch</u>	\$10,000
<u>Two Hour Opening Reception</u>	\$10,000
<u>Two Hour Table Top Reception</u>	\$12,500
<u>Closing Reception and Final Dinner - SOLD</u>	\$15,000
<u>Custom 6-Foot Charging Tower</u>	\$8,000
<u>USB Drives</u>	\$8,000
<u>Lanyards - SOLD</u>	\$6,000
<u>Memory Photos - SOLD</u>	\$2,000
<u>Baseball Hats - SOLD</u>	\$6,000
<u>Monday or Tuesday Networking Breaks</u>	\$5,000
<u>Tours</u>	\$5,000
<u>Drink Station</u>	\$2,500
<u>Golf Tournament</u>	Various Levels Available

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Package Sponsorships

Titanium - \$20,000

What's included:

- 4 Complimentary Full-Conference Registrations for your Company (or Spouses/Guests)
- 2 Complimentary Table Top In Person Displays and Virtual Exhibit Booth
- Attendee Contact List after Event
- Opportunity to Host Tuesday Morning Breakfast
- Opportunity to Distribute Materials/Literature
- Vertical Signage (No Shared Signage)
- Company Logo on Conference Website and App with Link to Company Website
- Custom Sponsor Page on Conference App
- Company Logo on Conference Agenda App
- Company Logo on Attendee Profiles on Conference App
- Advertisement in Pre-Conference Emails and Welcome Emails
- Company Logo on Confirmation Emails with Link to Company Website
- Advertisement in Onsite Notifications

Platinum - \$10,000

What's included:

- 2 Complimentary Full-Conference Registrations for your Company (or Spouses/Guests)
- 1 Complimentary Table Top In Person Displays and Virtual Exhibit Booth
- Attendee Contact List after Event
- Opportunity to Host Tuesday Morning Breakfast
- Opportunity to Distribute Materials/Literature
- Vertical Signage (No Shared Signage)
- Company Logo on Conference Website and App with Link to Company Website
- Custom Sponsor Page on Conference App
- Company Logo on Conference Agenda App
- Company Logo on Attendee Profiles on Conference App
- Advertisement in Pre-Conference Emails and Welcome Emails
- Company Logo on Confirmation Emails with Link to Company Website

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Gold - \$6,000

What's included:

- 1 Complimentary Full-Conference Registrations for your Company (or Spouses/Guests)
- Attendee Contact List after Event
- Opportunity to Host Tuesday Morning Breakfast
- Opportunity to Distribute Materials/Literature
- Shared Vertical Signage
- Company Logo on Conference Website and App with Link to Company Website
- Custom Sponsor Page on Conference App

Silver - \$4,000

What's included:

- 1 Complimentary Full-Conference Registrations for your Company (or Spouses/Guests)
- Opportunity to Distribute Materials/Literature
- Shared Vertical Signage
- Company Logo on Conference Website and App with Link to Company Website
- Custom Sponsor Page on Conference App

Bronze - \$2,000

What's included:

- 1 Complimentary Full-Conference Registrations for your Company (or Spouses/Guests)
- Shared Vertical Signage
- Company Logo on Conference Website and App with Link to Company Website
- Custom Sponsor Page on Conference App

Honorable Mention – less than \$2,000

What's included:

- Shared Vertical Signage
- Company Logo on Conference Website and App with Link to Company Website
- Custom Sponsor Page on Conference App

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Exclusive Sponsorship

NEW! Round Up Your Table Top Exhibit - \$200

Details: Round up your table top registration to \$2,200 (from \$2,000) to receive additional foot traffic to your booth!

What's included:

- Mobile App Push Notification on Monday before Table Top Exhibits Open

NEW! Educational Breakout (Technical or Business) - \$3,000

What's included:

- Opportunity to Exclusively Sponsor and Introduce the Breakout Speaker
- 2-minute time slot to address the group during the speaker introduction with a PowerPoint (optional)
- Vertical Signage (Shared)
- Signage Placed Outside Breakout Room
- Custom Sponsor Page on Conference App
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website
- 1 Complimentary Full-Conference Registrations for your Company (or Spouses/Guests)

NEW! New Product or Service Display - \$500

What's included:

- Opportunity to Exclusively Display a New Product or Service during a Networking Break – an ideal opportunity to drive traffic to your Table Top Booth and highlight your new product or service
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website

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Pre-Conference Reception - \$5,000

What's included:

- Opportunity to Exclusively Sponsor the Pre-Conference Reception on Saturday
- Shared Vertical Signage
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website
- Logo on Sign at Hosted Bar

Opening Keynote Speaker - \$10,000

What's included:

- Opportunity to Exclusively Sponsor and Introduce the Opening Keynote Speaker
- 5-minute time slot to address the group during the speaker introduction with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website
- 1 Complimentary Full-Conference Registrations for your Company (or Spouses/Guests)
- 1 Complimentary Table Top In Person Displays and Virtual Exhibit Booth

Closing Keynote Speaker - \$10,000

What's included:

- Opportunity to Exclusively Sponsor and Introduce the Closing Keynote Speaker
- 5-minute time slot to address the group during the speaker introduction with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website
- 1 Complimentary Full-Conference Registrations for your Company (or Spouses/Guests)
- 1 Complimentary Table Top In Person Displays and Virtual Exhibit Booth

Monday Lunch - \$10,000 **SOLD**

What's included:

- Opportunity to Exclusively Sponsor Monday's Lunch
- 10-minute time slot to address the group during the lunch with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website

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Tuesday Lunch - \$10,000

What's included:

- Opportunity to Exclusively Sponsor Tuesday's Lunch
- 10-minute time slot to address the group during the lunch with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website

Make an impression as the official Lunch Sponsor by sponsoring both Monday & Tuesday's Lunch - \$16,500

Two Hour Opening Reception - \$10,000

What's included:

- Opportunity to Exclusively Sponsor the Opening Reception on Sunday
- Vertical Signage (No Shared Signage)
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website
- Hosted Bar includes:
 - All beverages will be served in reusable, dishwasher safe cups with company logo
 - Cocktail napkins with company logo

Two Hour Table Top Reception - \$12,500

What's included:

- Opportunity to Exclusively Sponsor the Table Top Reception on Monday
- Vertical Signage (No Shared Signage)
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website
- Hosted Bar includes:
 - All beverages will be served in reusable, dishwasher safe cups with company logo
 - Cocktail napkins with company logo

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Closing Reception and Final Dinner - \$15,000 SOLD

What's included:

- Opportunity to Exclusively Sponsor the Closing Reception, Dinner & Dance
- Vertical Signage (No Shared Signage)
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website
- Hosted Bar includes:
 - All beverages will be served in reusable, dishwasher safe cups with company logo
 - Cocktail napkins with company logo

NEW! Photo Booth Add On - \$5,000

Details: Add a photo booth to your sponsored event! This can be added to any reception sponsorship. Approximate rental cost is \$2,000. What's included:

- Opportunity to Exclusively Sponsor the Photo Booth
- Shared Vertical Signage
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website

Custom 6-Foot Charging Towers - \$8,000

Details: Keep TSP attendees connected! Approximate cost for 3 charging stations is \$3,500

What's included:

- Opportunity to Exclusively Sponsor the Charging Stations (located in foyer of ballroom)
- Shared Vertical Signage
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website

USB Drives - \$8,000

Details: Approximate cost of the USB Drive is \$9.50/each, expecting about 600 attendees

What's included:

- Opportunity to Exclusively Sponsor the USB Drives
- Shared Vertical Signage
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website

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Lanyards - \$6,000 SOLD

Details: Approximate cost of the lanyard is \$2.50/each, expecting about 600 attendees

What's included:

- Opportunity to Exclusively Sponsor the Conference Lanyards
- Shared Vertical Signage
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website

Memory Photos- \$2,000 SOLD

Details: Approximate cost of the frame is \$4.00/each, expecting about 600 attendees

What's included:

- Opportunity to Exclusively Sponsor the TSP Memory Photos taken at the opening reception
- Shared Vertical Signage
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website

NEW! Baseball Hats - \$6,000 SOLD

Details: Help attendees keep the hot desert sun off their face.

Approximate cost of the hat is \$10.00/each, expecting about 600 attendees

What's included:

- Opportunity to Exclusively Sponsor the Baseball Hats
- Shared Vertical Signage
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website

Monday or Tuesday Networking Breaks - \$5,000

What's included:

- Opportunity to Exclusively Sponsor the Monday or Tuesday Networking Breaks
- Shared Vertical Signage
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website
- Signage for the breaks with company logo
- Opportunity to place an item on the coffee break table

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Tours - \$5,000

What's included:

- Opportunity to Sponsor one of the Sunday or Monday Tours
- 1 Complimentary Full-Conference Registration for your Company (or Spouses/Guests)
- An option of a branded item: Bottled Water with Logo or Cupcake with Logo
- Shared Vertical Signage
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website

Drink Station - \$2,500

What's included:

- Opportunity to Exclusively Sponsor a Drink Station
- Shared Vertical Signage
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website
- Cocktail napkins with company logo

Continued next page – Go the Distance with a Golf Sponsorship

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Golf Tournament – Sunday, November 6, 2022

Hole Sponsor - \$1,000 (up to 10 available)

What's included:

- A 24" x 18" sign with your name and company logo placed at tee box
- Shared Vertical Signage
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website
- 1 Complimentary registration at the Golf Tournament

Longest Drive Sponsor - \$1,500 (limit 1)

What's included:

- A 24" x 18" sign with your name and company logo displayed on the hole that will play host to the longest drive contest
- Shared Vertical Signage
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website
- 1 Complimentary registration at the Golf Tournament

Closest to the Pin Sponsor - \$1,500 (limit 1)

What's included:

- A 24" x 18" sign with your name and company logo displayed on the hole that will play host to the closest to the pin contest
- Shared Vertical Signage
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website
- 1 Complimentary registration at the Golf Tournament

Hole in One Sponsor - \$1,500 (limit 1)

What's included:

- A 24" x 18" sign with your name and company logo displayed on the hole that will play host to the hole in one contest
- Shared Vertical Signage
- Custom Sponsor Page on Conference App
- Company Logo on Conference Website with Link to Company Website
- 1 Complimentary registration at the Golf Tournament

Box Lunch Sponsor - \$10,000 (limit 1)

What's included:

- Includes a box lunch provided to all tournament participants prior to teeing off
- A 24" x 18" sign with your name and company logo displayed next to the box lunch
- Vertical Signage (No Shared Signage)
- Custom Sponsor Page on Conference App