



# 2021 Total Solutions Plus Sponsorship Opportunities

October 24-26  
Hyatt Regency Jacksonville  
Jacksonville, FL

The CTDA, NTCA, TCAA and TCNA have teamed up again this year to deliver an even bigger joint Conference in 2021, providing an exclusive in person experience for attendees. Total Solutions Plus will integrate each association’s meetings, provide several educational sessions and networking opportunities, and feature Table Top Displays!

More than 650 contractors, installers, distributors, architects and dealers are expected to take advantage of exhibitors showcasing their latest products and services to the ceramic tile industry. This is a great opportunity to reach key decision makers with a variety of expanded marketing opportunities.

By becoming a program sponsor, you will demonstrate your support for the industry and gain valuable exposure and brand awareness at the Conference. All sponsors will be in the spotlight before, during, and after the event.

Total Solutions Plus sponsorship opportunities allow you to gain important visibility and be an integral part of our industry and event. **Sign up today and maximize your exposure!**

Please return this contract with your payment **no later than, Friday, August 27, 2021\***. Full price of Sponsorship is due upon execution of this contract. Thank you!

My company commits to a sponsorship in the following category (see the following page for sponsorship details):

\_\_\_\_\_ Total: \$ \_\_\_\_\_

Company Name (*as you want listed in promotional materials*) \_\_\_\_\_

Primary Contact: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Method of Payment (circle one):

CHECK

CREDIT CARD

Checks should be made payable to the Ceramic Tile Distributors Association  
An invoice with a secure link to process credit card payment will be sent via email.

**Mail or E-mail this completed form by Friday, August 27, 2021\* with payment information to:**

CTDA, 800 Roosevelt Road, Building C, Suite 312 Glen Ellyn, IL 60137

Email: [saraht@cmservices.com](mailto:saraht@cmservices.com)

**\*Sponsorships cannot be guaranteed after Friday, August 27, 2021.**

# Exclusive Sponsorships

## Preconference Reception Sponsor (\$5,000)

- Opportunity to Exclusively Sponsor the Preconference Reception
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Logo on Sign at Hosted Bar

## Opening Keynote Speaker Sponsor (\$10,000)

- Opportunity to Exclusively Sponsor and Introduce the Opening Keynote Speaker
- 5 minute time slot to address the group during the speaker introduction with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- 1 Complimentary Table Top Display and Registration

## Closing Keynote Speaker Sponsor (\$10,000)

- Opportunity to Exclusively Sponsor and Introduce the Closing Keynote Speaker
- 5 minute time slot to address the group during the speaker introduction with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- 1 Complimentary Table Top Display and Registration

## Monday Lunch (\$10,000)

- Opportunity to Exclusively Sponsor Monday's Lunch
- 10 minute time slot to address the group during the lunch with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

## Tuesday Lunch (\$10,000)

- Opportunity to Exclusively Sponsor Tuesday's Lunch
- 10 minute time slot to address the group during the lunch with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

## Two Hour Opening Reception (\$10,000)

- Opportunity to Exclusively Sponsor the Opening Reception
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Hosted Bar includes:
  - All beverages will be served in reusable, dishwasher safe cups with company logo
  - Cocktail napkins with company logo

## Two Hour Table Top Reception (\$12,500)

- Opportunity to Exclusively Sponsor the Table Top Reception
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Hosted Bar includes:
  - All beverages will be served in reusable, dishwasher safe cups with company logo
  - Cocktail napkins with company logo

## Closing Reception and Final Dinner (\$15,000)

- Opportunity to Exclusively Sponsor the Closing Reception and the Award's Dinner
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Hosted Bar includes:
  - All beverages will be served in reusable, dishwasher safe cups with company logo
  - Cocktail napkins with company logo

## Custom 6 -Foot-Tall Charging Tower for Smartphones with Logo (\$8,000) - NEW

Note: Approx. cost for 3 charging stations is \$3,500

- Opportunity to Exclusively Sponsor the Charging Stations (located in foyer of ballroom)
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

## Pad Portfolios (\$8,000)

Note: Approx. cost of the pad portfolio is \$10.00/each; we are planning for 600 attendees. Approx. cost of portfolios: \$6,000

- Opportunity to Exclusively Sponsor the Conference Pad Portfolio's containing registration materials given to all attendees
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

## USB Drives (\$8,000)

Note: Approx. cost of the USB Drive is \$9.50/each; we are planning for 650 attendees. Approx. cost of USB Drives: \$6,175

- Opportunity to Exclusively Sponsor the USB Drives
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

### **Ring Light (\$7,000) - NEW**

Note: Approx. cost of the custom adjustable ring light is \$5.40/ring light; we are planning for 650 attendees. Approx. cost of ring lights: \$3,550

- Opportunity to Exclusively Sponsor the Ring Light
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

### **Lanyards (\$6,000)**

Note: Approx. cost of the lanyard is \$2.50/lanyard; we are planning for 650 attendees. Approx. cost of lanyards: \$1,625

- Opportunity to Exclusively Sponsor the Conference Lanyards
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

### **Laptop Camera Cover (\$3,000) - NEW**

Note: Approx. cost of the custom laptop camera cover is \$.55/lap top camera cover; we are planning for 650 attendees. Approx. cost of lap top camera cover is \$397.50

- Opportunity to Exclusively Sponsor the Lap Top Camera Cover
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

### **Monday Networking Breaks (\$5,000)**

- Opportunity to Exclusively Sponsor the Monday Networking Breaks
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Signage for the breaks with company logo
- Opportunity to place an item on the coffee break table

### **Tour Sponsorship (\$5,000)**

- Opportunity to Sponsor one of the Tours
- 1 Complimentary Full-Conference Registration for your Company (or Spouses/Guests)
- An option of a branded item: Bottled Water with Logo or Cupcake with logo
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

### **Tuesday Networking Breaks (\$5,000)**

- Opportunity to Exclusively Sponsor the Tuesday Networking Breaks
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Signage for the breaks with company logo
- Opportunity to place an item on the coffee break table

### **Drink Station (\$2,500)**

- Opportunity to Exclusively Sponsor a Drink Station
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Cocktail napkins with company logo

### **Memory Photos Sponsor (\$2,000)**

Note: Approx. cost of the frame is \$4.00/frame; we are planning for 200 frames plus the cost of the photographer.

- Opportunity to Exclusively Sponsor the TSP Memory Photos taken at the opening reception
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

---

## **Package Sponsorships**

### **Titanium (\$20,000)**

- 4 Complimentary Full-Conference Registrations for your Company (or Spouses/Guests)
- Opportunity to host a Tuesday Morning Breakfast for the attendees of your choice
- Two-Page Full Color Advertisement in Conference Program Book
- Vertical Signage (No Shared Signage)
- Opportunity to Distribute Materials/Literature at Registration
- Company Logo on Conference Website with Link to Company Website
- Attendees Contact List after Event
- 2 Complimentary Table Top Displays

- Opportunity to host a Tuesday Morning Breakfast for the attendees of your choice
- One-Page Black and White Advertisement in Conference Program Book
- Vertical Signage (No Shared Signage)
- Opportunity to Distribute Materials/Literature at Registration
- Company Logo on Conference Website with Link to Company Website
- Attendees Contact List after Event
- 1 Complimentary Table Top Display
- Company Logo on Conference Website with Link to Company Website

### **Platinum (\$10,000)**

- 2 Complimentary Full-Conference Registrations for your Company (or Spouses/Guests)

### **Gold (\$6,000)**

- 1 Complimentary Full-Conference Registration for your Company (or Spouses/Guests)
- Opportunity to host a Tuesday Morning Breakfast for the attendees of your choice
- Half-Page Black and White Advertisement in Conference Program Book

- Shared Vertical Signage
- Opportunity to Distribute Materials/Literature at Registration
- Company Logo on Conference Website with Link to Company Website
- Attendees Contact List after Event

**Silver (\$4,000)**

- 1 Complimentary Full-Conference Registration for your Company (or Spouses/Guests)
- Quarter-Page Black and White Advertisement in Conference Program Book
- Shared Vertical Signage
- Company Logo on Conference Website with Link to Company Website

**Bronze (\$2,000)**

- 1 Complimentary Full-Conference Registration for your Company (or Spouses/Guests)
- Shared Page in Program Book
- Shared Vertical Signage
- Company Logo on Conference Website with Link to Company Website

**Honorable Mention (<\$2,000)**

- Shared Page in Program Book
- Shared Vertical Signage