



2019 Total Solutions Plus Sponsorship Opportunities

October 26-29

Gaylord Opryland Resort Hotel & Convention Center
Nashville, TN

The CTDA, NTCA, TCAA and TCNA have teamed up again this year to deliver an even bigger joint Conference in 2019. Total Solutions Plus will integrate each association's meetings, provide several educational sessions and networking opportunities, and feature Table Top Displays!

More than 650 contractors, installers, distributors, architects and dealers are expected to take advantage of exhibitors showcasing their latest products and services to the ceramic tile industry. This is a great opportunity to reach key decision makers with a variety of expanded marketing opportunities.

By becoming a program sponsor, you will demonstrate your support for the industry and gain valuable exposure and brand awareness at the Conference. All sponsors will be in the spotlight before, during, and after the event.

Total Solutions Plus sponsorship opportunities allow you to gain important visibility and be an integral part of our industry and event. **Sign up today and maximize your exposure!**

Please return this contract with your payment **no later than, Friday, August 30, 2019***. Full price of Sponsorship is due upon execution of this contract. Thank you!

My company commits to a sponsorship in the following category (see the following page for sponsorship details):

_____ Total: \$ _____

Company Name (*as you want listed in promotional materials*) _____

Primary Contact: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Method of Payment (circle one): VISA MC AMEX

Card No. _____ Card Exp. _____ Sec. Code. _____

Name on Card _____

Signature _____

Checks should be made payable to the Ceramic Tile Distributors Association

Mail, Fax, or E-mail this completed form by Friday, August 30, 2019* with payment information to:

CTDA, 800 Roosevelt Road, Building C, Suite 312 Glen Ellyn, IL 60137 Fax: (630)790-3095

Email: catherinec@cmservices.com

***Sponsorships cannot be guaranteed after Friday, August 30, 2019.**

Exclusive Sponsorships

Preconference Reception Sponsor (\$5,000)

- Opportunity to Exclusively Sponsor the Preconference Reception
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Logo on Sign at Hosted Bar

Opening Keynote Speaker Sponsor (\$10,000)

- Opportunity to Exclusively Sponsor and Introduce the Opening Keynote Speaker
- 5 minute time slot to address the group during the speaker introduction with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- 1 Complimentary Table Top Display

Closing Keynote Speaker Sponsor (\$10,000)

- Opportunity to Exclusively Sponsor and Introduce the Closing Keynote Speaker
- 5 minute time slot to address the group during the speaker introduction with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- 1 Complimentary Table Top Display

Monday Lunch (\$10,000)

- Opportunity to Exclusively Sponsor Monday's Lunch
- 10 minute time slot to address the group during the lunch with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

Tuesday Lunch (\$10,000)

- Opportunity to Exclusively Sponsor Tuesday's Lunch
- 10 minute time slot to address the group during the lunch with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

Two Hour Opening Reception (\$10,000)

- Opportunity to Exclusively Sponsor the Opening Reception
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Hosted Bar includes:
 - All beverages will be served in reusable, dishwasher safe cups with company logo
 - Cocktail napkins with company logo

Two Hour Table Top Reception (\$12,500)

- Opportunity to Exclusively Sponsor the Table Top Reception
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Hosted Bar includes:
 - All beverages will be served in reusable, dishwasher safe cups with company logo
 - Cocktail napkins with company logo

Closing Reception and Final Dinner (\$15,000)

- Opportunity to Exclusively Sponsor the Closing Reception and the Award's Dinner
- Opportunity to announce any awards given at the Award's Dinner
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Hosted Bar includes:
 - All beverages will be served in reusable, dishwasher safe cups with company logo
 - Cocktail napkins with company logo

Golf Tournament (\$30,000)

- Opportunity to Exclusively Sponsor the Golf Tournament
- Each golfer will pay for their own discounted golf fee, which includes one boxed lunch per golfer
- Sponsor will be responsible for additional programs at golf (i.e. hole in one contest, signage at each hole, prizes, clothing, souvenirs, additional food and beverage, etc.)
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- 2 Complimentary Table Top Displays

Pad Portfolios (\$8,000)

Note: Approx. cost of the pad portfolio is \$10.00/each; we are planning for 600 attendees. Approx. cost of portfolios: \$6,000

- Opportunity to Exclusively Sponsor the Conference Pad Portfolio's containing registration materials given to all attendees
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

USB Drives (\$8,000)

Note: Approx. cost of the USB Drive is \$9.50/each; we are planning for 650 attendees. Approx. cost of USB Drives: \$6,175

- Opportunity to Exclusively Sponsor the USB Drives
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

Lanyards (\$6,000)

Note: Approx. cost of the lanyard is \$2.50/lanyard; we are planning for 650 attendees. Approx. cost of lanyards: \$1,625

- Opportunity to Exclusively Sponsor the Conference Lanyards
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

Monday Networking Breaks (\$5,000)

- Opportunity to Exclusively Sponsor the Monday Networking Breaks
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Signage for the breaks with company logo
- Opportunity to place an item on the coffee break table

Tour Sponsorship (\$5,000)

- Opportunity to Sponsor one of the Tours
- 1 Complimentary Full-Conference Registration for your Company (or Spouses/Guests)
- An option of a branded item: Bottled Water with Logo or Cupcake with logo
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

Tuesday Networking Breaks (\$5,000)

- Opportunity to Exclusively Sponsor the Tuesday Networking Breaks
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Signage for the breaks with company logo
- Opportunity to place an item on the coffee break table

Drink Station (\$2,500)

- Opportunity to Exclusively Sponsor a Drink Station
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Cocktail napkins with company logo

Memory Photos Sponsor (\$2,000)

Note: Approx. cost of the frame is \$4.00/frame; we are planning for 200 frames plus the cost of the photographer.

- Opportunity to Exclusively Sponsor the TSP Memory Photos taken at the opening reception
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

Package Sponsorships

Titanium (\$20,000)

- 4 Complimentary Full-Conference Registrations for your Company (or Spouses/Guests)
- Opportunity to host a Tuesday Morning Breakfast for the attendees of your choice
- Two-Page Full Color Advertisement in Conference Program Book
- Vertical Signage (No Shared Signage)
- Opportunity to Distribute Materials/Literature at Registration
- Company Logo on Conference Website with Link to Company Website
- Attendees Contact List after Event
- 2 Complimentary Table Top Displays

Platinum (\$10,000)

- 2 Complimentary Full-Conference Registrations for your Company (or Spouses/Guests)
- Opportunity to host a Tuesday Morning Breakfast for the attendees of your choice
- One-Page Black and White Advertisement in Conference Program Book
- Vertical Signage (No Shared Signage)
- Opportunity to Distribute Materials/Literature at Registration
- Company Logo on Conference Website with Link to Company Website
- Attendees Contact List after Event
- 1 Complimentary Table Top Display

Honorable Mention (<\$2,000)

- Shared Page in Program Book
- Shared Vertical Signage
- Company Logo on Conference Website with Link to Company Website

Gold (\$6,000)

- 1 Complimentary Full-Conference Registration for your Company (or Spouses/Guests)
- Opportunity to host a Tuesday Morning Breakfast for the attendees of your choice
- Half-Page Black and White Advertisement in Conference Program Book
- Shared Vertical Signage
- Opportunity to Distribute Materials/Literature at Registration
- Company Logo on Conference Website with Link to Company Website
- Attendees Contact List after Event

Silver (\$4,000)

- 1 Complimentary Full-Conference Registration for your Company (or Spouses/Guests)
- Quarter-Page Black and White Advertisement in Conference Program Book
- Shared Vertical Signage
- Company Logo on Conference Website with Link to Company Website

Bronze (\$2,000)

- 1 Complimentary Full-Conference Registration for your Company (or Spouses/Guests)
- Shared Page in Program Book
- Shared Vertical Signage
- Company Logo on Conference Website with Link to Company Website