



# 2012 Total Solutions Plus Sponsorship Opportunities

October 27-30, 2012  
Rancho Las Palmas Resort & Spa  
Palm Springs, CA

The NTCA, CTDA and TCNA have teamed up again to deliver a joint Conference in 2012. Total Solutions Plus will integrate each association's meetings, provide several educational sessions and networking opportunities, and feature Table Top Displays!

More than 500 contractors, installers, distributors, architects and dealers are expected to take advantage of exhibitors showcasing their latest products and services to the ceramic tile industry. This is a great opportunity to reach key decision makers with a variety of expanded marketing opportunities.

By becoming a program sponsor, you will demonstrate your support for the industry and gain valuable exposure and brand awareness at the Conference. All sponsors will be in the spotlight before, during, and after the event.

Total Solutions Plus sponsorship opportunities allow you to gain important visibility and be an integral part of our industry and event. **Sign up today and maximize your exposure!**

Please return this contract with your payment ***no later than, Monday, September 3, 2012\****. Full price of Sponsorship is due upon execution of this contract. Thank you!

My company commits to a sponsorship in the following category (see the following page for sponsorship details, for Hollywood Look-A-Likes, please indicate who you will be sponsoring):

\_\_\_\_\_ Total: \$ \_\_\_\_\_

Company Name (*as you want listed in promotional materials*) \_\_\_\_\_

Primary Contact: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Method of Payment (circle one):                      VISA                      MC                      AMEX

Card No. \_\_\_\_\_ Card Exp. \_\_\_\_\_ Sec. Code. \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Checks should be made payable to the Ceramic Tile Distributors Association

**Mail, Fax, or E-mail this completed form by Monday, September 3, 2012\* with payment information to:**  
CTDA, 800 Roosevelt Road, Building C, Suite 312 Glen Ellyn, IL 60137 Fax: (630)790-3095  
Email: [ashleyd@cmservices.com](mailto:ashleyd@cmservices.com)

**\*Sponsorships cannot be guaranteed after Monday, September 3<sup>rd</sup>.**

# Exclusive Sponsorships

## Opening Keynote Speaker Sponsor (\$10,000)

- Opportunity to Exclusively Sponsor and Introduce the Opening Keynote Speaker
- 5 minute time slot to address the group during the speaker introduction with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- 1 Complimentary Table Top Display

## Closing Keynote Speaker Sponsor (\$10,000)

- Opportunity to Exclusively Sponsor and Introduce the Closing Keynote Speaker
- 5 minute time slot to address the group during the speaker introduction with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- 1 Complimentary Table Top Display

## Monday Awards Lunch (\$10,000)

- Opportunity to Exclusively Sponsor Monday's Award Lunch
- 10 minute time slot to address the group during the lunch with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

## Tuesday Lunch (\$10,000)

- Opportunity to Exclusively Sponsor Tuesday's Lunch
- 10 minute time slot to address the group during the lunch with a PowerPoint (optional)
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

## One Hour Opening Reception (\$10,000)

- Opportunity to Exclusively Sponsor the Opening Reception
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Hosted Bar includes:
  - All beverages will be served in reusable, dishwasher safe cups with company logo
  - Cocktail napkins with company logo

## Two Hour Table Top Reception (\$12,500)

- Opportunity to Exclusively Sponsor the Table Top Reception
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Hosted Bar includes:
  - All beverages will be served in reusable, dishwasher safe cups with company logo
  - Cocktail napkins with company logo

## Closing Reception and Final Dinner (\$15,000)

- Opportunity to Exclusively Sponsor the Closing Reception and the Award's Dinner
- Opportunity to announce any awards given at the Award's Dinner
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- Hosted Bar includes:
  - All beverages will be served in reusable, dishwasher safe cups with company logo
  - Cocktail napkins with company logo

## Golf Tournament (\$20,000)

- Opportunity to Exclusively Sponsor the Golf Tournament
- Each golfer will pay for their own discounted golf fee, which includes one boxed lunch per golfer
- Sponsor will be responsible for additional programs at golf (i.e. hole in one contest, signage at each hole, prizes, clothing, souvenirs, additional food and beverage, etc.)
- Vertical Signage (No Shared Signage)
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website
- 2 Complimentary Table Top Displays

## Pad Portfolios (\$8,000)

Note: Approx. cost of the pad portfolio is \$10.00/each; we are planning for 500 attendees. Approx. cost of portfolios: \$5,000

- Opportunity to Exclusively Sponsor the Conference Pad Portfolio's containing registration materials given to all attendees
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

### **USB Drives (\$8,000)**

Note: Approx. cost of the USB Drive is \$9.50/each; we are planning for 500 attendees. Approx. cost of USB Drives: \$4,750

- Opportunity to Exclusively Sponsor the USB Drives
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

### **Lanyards (\$6,000)**

Note: Approx. cost of the lanyard is \$2.50/lanyard; we are planning for 500 attendees. Approx. cost of lanyards: \$1,250

- Opportunity to Exclusively Sponsor the Conference Lanyards
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

### **Wine Tasting Sponsorship (\$2,500)**

- Opportunity to Exclusively Sponsor the Wine Tasting tables at the Closing Reception.
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

### **Table Top Event Hollywood Look-A-Likes (\$2,500 Each)**

Lucille Ball, Lauren Bacall, Young Elvis Presley

- Opportunity to Exclusively Sponsor the Hollywood Look-A-Like at the Table Top Event.
- Hollywood Look-A-Likes will be walking the show floor from 4-5 p.m., with a pin advertising sponsor. During this time, Look-A-Likes will not be able to take pictures with attendees.
- Hollywood Look-A-Likes will be standing at sponsor's booth from 5-6 p.m. to take pictures and mingle with attendees. We suggest having someone at your booth taking photos and getting business cards to send the attendees their photos along with sponsor's product information.
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

### **Closing Dinner Hollywood Look-A-Likes (\$2,500 Each)**

Marilyn Monroe, Frank Sinatra, Dean Martin

- Opportunity to Exclusively Sponsor the Hollywood Look-A-Like at the Closing Dinner.
- Hollywood Look-A-Likes will be at the dinner from 8-10 p.m. , with a pin advertising sponsor.
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

### **Memory Sponsor (\$2,000)**

Note: Approx. cost of the frame is \$4.00/frame; we are planning for 200 frames. Approx. cost of sanitizer: \$800 plus the cost of the photographer.

- Opportunity to Exclusively Sponsor the TSP Memory Photos taken at the opening reception
- Shared Vertical Signage
- Shared Page in Program Book
- Company Logo on Conference Website with Link to Company Website

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# Package Sponsorships

## **Titanium (\$20,000)**

- 4 Complimentary Full-Conference Registrations for your Company (or Spouses/Guests)
- Opportunity to host a Tuesday Morning Breakfast for the attendees of your choice
- Two-Page Full Color Advertisement in Conference Program Book
- Vertical Signage (No Shared Signage)
- Opportunity to Distribute Materials/Literature at Registration
- Company Logo on Conference Website with Link to Company Website
- Attendees Contact List after Event
- 2 Complimentary Table Top Displays

## **Platinum (\$10,000)**

- 2 Complimentary Full-Conference Registrations for your Company (or Spouses/Guests)
- Opportunity to host a Tuesday Morning Breakfast for the attendees of your choice
- One-Page Black and White Advertisement in Conference Program Book
- Vertical Signage (No Shared Signage)
- Opportunity to Distribute Materials/Literature at Registration
- Company Logo on Conference Website with Link to Company Website
- Attendees Contact List after Event
- 1 Complimentary Table Top Display

## **Gold (\$6,000)**

- 1 Complimentary Full-Conference Registration for your Company (or Spouses/Guests)
- Opportunity to host a Tuesday Morning Breakfast for the attendees of your choice
- Half-Page Black and White Advertisement in Conference Program Book
- Shared Vertical Signage
- Opportunity to Distribute Materials/Literature at Registration
- Company Logo on Conference Website with Link to Company Website
- Attendees Contact List after Event

## **Silver (\$4,000)**

- 1 Complimentary Full-Conference Registration for your Company (or Spouses/Guests)
- Quarter-Page Black and White Advertisement in Conference Program Book
- Shared Vertical Signage
- Company Logo on Conference Website with Link to Company Website

## **Bronze (\$2,000)**

- 1 Complimentary Full-Conference Registration for your Company (or Spouses/Guests)
- Shared Page in Program Book
- Shared Vertical Signage
- Company Logo on Conference Website with Link to Company Website

## **Honorable Mention (<\$2,000)**

- Shared Page in Program Book
- Shared Vertical Signage
- Company Logo on Conference Website with Link to Company Website