



2011 Total Solutions Plus
Non-Member
Registration Form
November 7 – 11, 2011
Sheraton Wild Horse Pass Resort & Spa
Phoenix, AZ

Name: _____ Badge Name: _____

Companion's Name: _____ Badge Name: _____

Company: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____

Email: _____ Emergency Contact: _____

Conference Registration NON-MEMBER Fees

Sponsor Registration	FREE	=	\$
Table Top Only	FREE	=	\$
One Day Only	\$299	=	\$
Full Conference	\$450	=	\$
Companion	\$199	=	\$
Social Events Only	\$199	=	\$
Subtotal Registration Fees:			\$ _____
Subtotal all optional events from reverse of this form:			\$ _____
Grand Total:			\$ _____

Method of Payment (circle one): CHECK VISA MC AMEX

Card No. _____

Card Exp. _____ Sec. Code. _____

Signature _____

Checks should be made payable to the Ceramic Tile Distributors Association

Mail or Fax this completed form with payment to:

CTDA, 800 Roosevelt Road, Building C, Suite 312 Glen Ellyn, IL 60137 or Fax: (630)790-3095

Deadlines and Cancellations
 Registrations should be received at the CTDA office by **October 7, 2011**. Cancellations of conference registrations are acceptable upon written notice by to **October 7, 2011**. Full refunds cannot be guaranteed after October 7, 2011.

HOTEL CUT OFF DATE:
 October 7, 2011

To reserve your hotel room call:
 1(602)225-0100
**Identify yourself with Total Solutions Plus to receive the discounted group room rate of \$199/night.*

Note: Incomplete Registration Forms will NOT be processed. You must completely fill out BOTH pages of this form.

- Please check here if you have any personal requirements regarding your attendance at this meeting that arise under the Americans with Disabilities Act.
- Please check here if you have any dietary restrictions that CTDA should be aware of regarding your attendance at this meeting.

Please mark with an "X" the events you and/or your companion plan to attend. Optional event fees are located in the far right hand column. Please indicate the number attending and the amount enclosed for each optional event. Schedule is subject to change. For more information on any of the below events go to: www.ctdahome.org/tsp. **NOTE: SOME EVENTS OVERLAP IN TIME, YOU MAY ONLY REGISTER FOR ONE. EVENTS THAT INDICATE CTDA, NTCA OR TCNA ARE EVENTS ONLY OPEN TO MEMBERS OF THE CORRESPONDING ASSOCIATION.**

Date	Time	Function	Attendee	Companion	Cost
Sunday, Nov 6					
	6:00pm -10:00pm	Contractors Only Meeting (Private Meeting)	_____		
Monday, Nov 7					
	8:00 am -3:00pm	ANSI & ISO TAG Mtg.	_____		
	3:00pm -6:00pm	MMSA Meeting	_____		
	2:00pm -6:00pm	NTCA Executive Finance Mtg.	_____		
	3:30pm -6:30pm	TCNA Executive Committee Mtg.	_____		
	6:30pm -9:30pm	TCNA Members Only Reception and Dinner	_____		
Tuesday, Nov 8					
	8:00am -5:00pm	TCNA Board Only Mtg. and Lunch	_____		
	8:00am -4:00pm	NTCA Technical Mtg.	_____		
	12:30pm -2:00pm	CTDA Convention Planning Committee Mtg.	_____		
	12:30pm -2:00pm	CTDA Membership & Benefits Committee Mtg.	_____		
	12:30pm -3:30pm	CTDA CCTS Testing	_____		
	2:15pm -3:45pm	CTDA Education Committee Mtg.	_____		
	2:15pm -3:45pm	CTDA Marketing/PR Committee Mtg.	_____		
	4:00pm -5:30pm	CTDA Greenbuilding Committee Mtg.	_____		
	4:00pm -5:30pm	CTDA Certification Committee Mtg.	_____		
	5:00pm -7:00pm	CTEF Board of Directors Mtg.	_____		
Wednesday, Nov 9					
	7:30am -8:30am	Five Star Contractor Meeting	_____		
	8:30am -11:30am	NTCA Board Mtg.	_____		
	8:00am -11:00am	CTDA Board Mtg.	_____		
	12:00pm -5:00pm	Horseback Riding	_____	_____	\$75
	12:00pm -5:00pm	Golf Tournament	_____	_____	\$100
	6:30pm -7:30pm	NTCA New Member Welcome	_____		
	7:00pm -7:30pm	CTDA New Member Orientation	_____		
	7:30pm -8:30pm	Opening Reception	_____		
Thursday, Nov 10					
	7:30am -8:30am	Breakfast	_____		
	8:45am -10:00am	Opening Keynote: <i>Dr. Jay Lehr, Futurist</i>	_____		
	10:30am -12:00pm	Breakout: <i>Donato Grosser, The U.S. Economy and Changes in Ceramic Tile Distribution</i>	_____		
	10:30am -12:00pm	Breakout: <i>NTCA and MMSA, The Evolution of Grout Technology</i>	_____		
	10:30am -12:00pm	Breakout: <i>David Parker, It's Not Up-Selling, It's Selling Right</i>	_____		
	10:30am -12:00pm	Breakout: <i>Robin Grove, Challenges Dealing With Customs on Import Issues</i>	_____		
	12:00pm -1:30pm	Awards Lunch	_____		
	1:45pm -2:15pm	CTDA Annual Meeting	_____		
	1:45pm -2:15pm	NTCA Annual Meeting	_____		
	2:30pm -4:00pm	Breakout: <i>Bill Griese, Understanding Tile's Role in Green Building</i>	_____		
	2:30pm -4:00pm	Breakout: <i>NTCA, Glass Tile Installations and Demonstrations</i>	_____		
	2:30pm -4:00pm	Breakout: <i>Greg Mowat and Josh Levinson, Exploring The Science of Natural Stone Tile Installations</i>	_____		
	2:30pm -4:00pm	Breakout: <i>Shauna Causey, Designing a Website That Will Market Your Business and Increase Sales</i>	_____		
	4:00pm -8:00pm	Table Tops Open & Reception	_____		
Friday, Nov 11					
	7:30am -8:30am	Breakfast	_____		
	8:45am -10:00am	Breakout: <i>Distributor's Forum (Distributors Only)</i>	_____		
	8:45am -10:00am	Breakout: <i>Gerald Sloan and Michael Whistler, Large Format Tile Installations and Demonstrations</i>	_____		
	10:30am -12:00pm	Breakout: <i>James Woelfel, Josh Levinson and Nyle Wadford, Using Installation Standards In Sales and Installation of Ceramic Tile and Natural Stone</i>	_____		
	10:30am -12:00pm	Breakout: <i>Patti Fasan, Strategies to Improve Market Share Over Competitive Alternates</i>	_____		
	12:00pm -1:30pm	Lunch	_____		
	1:45pm -3:15pm	Breakout: <i>Ask the Leader Forum</i>	_____		
	3:30pm -5:00pm	Closing Keynote: <i>Marcus Luttrell, Lone Survivor: A Tribute to Courage, Honor and Patriotism</i>	_____		
	5:00pm -5:30pm	CTDA Board/Executive Committee Mtg.	_____		
	7:00pm -8:00pm	Closing Reception	_____		
	8:00pm -10:00pm	Western Theme Dinner with Hosted Bar	_____		
	10:00pm -12:00am	Music & Dancing with Cash Bar	_____		