



# 2004 CTDA MANAGEMENT CONFERENCE

**J.W. MARRIOTT CANCUN RESORT AND SPA  
CANCUN, MEXICO NOVEMBER 4-7**

Use One Form  
Per Attendee Plus Spouse.  
Copy For  
Additional Registrants.

Name \_\_\_\_\_ Badge \_\_\_\_\_

Spouse's Name \_\_\_\_\_ Badge \_\_\_\_\_

Company \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Are you a first-time CTDA conference attendee? Yes \_\_\_\_\_ No \_\_\_\_\_

## Conference Registration Fees

	Before August 30	After August 30	
Primary Registrant	\$425	\$450	= \$ _____
Additional Registrant	\$425	\$425	= \$ _____
Spouse	\$350	\$350	= \$ _____
Subtotal Registration Fees			\$ _____

## Master Card or Visa Information:

Account Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Make check payable to: **Ceramic Tile Distributors Association**. Non CTDA members may attend one time at the member rate. Registration fees cover the costs of all meeting materials, programs, receptions and applicable meal functions. Spouse fees cover social functions.

## Mail or Fax this completed form and payment to:

CTDA  
800 Roosevelt Road  
Building C, Suite 20  
Glen Ellyn, IL 60137

Telephone: (630) 545-9415  
Fax: (630) 790-3095

- Please check here if you have any personal requirements regarding your attendance at this meeting that arise under the Americans with Disabilities Act.
- Please check here if you have any dietary restrictions that CTDA should be aware of regarding your attendance at this meeting.
- Please check here if you will be bringing additional guests (children, relatives)

## Deadlines and Cancellations

Cancellations of conference registrations are acceptable upon written notice. Refunds will be as follows: letter postmarked on or before October 1 - full refund; postmarked October 2 to October 17 - 50% refund; postmarked after October 17 - NO REFUND.

**HOTEL DEADLINE: Sept 18, 2004**

## Hotel reservations

To reserve your hotel room, please call: **1-800-223-6388** and identify yourself with CTDA to receive our special rate, or visit:

[www.jwmarriottcancunresort.com](http://www.jwmarriottcancunresort.com)  
enter Group Code: **ctdctda**



## Airfare Discounts (available July 15)

Save up to 15% when your tickets are purchased at least 30 days in advance on American Airlines. Travel must take place between Oct 30-Nov 10, 2004. Some restrictions may apply. Mention the CTDA Meeting ID no. **A24H4AS** when making reservations. Booking a flight online is easy:

1. Go to [www.uniglobepreferred.com](http://www.uniglobepreferred.com).
2. Scroll down and click on the "Rapid-Rez" icon.
3. Click on the "Sign Me Up" icon, fill in the required information and you are ready to book.
4. Please record your Member ID and your Password for future use. Discount fares are automatically displayed, and booking on this site will have a reduced agency service fee of \$20.

## EVENTS

Please mark with an "X" the events you and/or your spouse plan to attend. Optional event fees are located in the far right hand column opposite each event. Please indicate the number attending and the amount enclosed for each optional event.

A = Attendee SP=Spouse

### Tues, Nov 2

2:00pm - 5:00pm Executive Committee Meeting

**A    SP    \$**

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### Wed, Nov 3

8:00am - 9:30am CTDA Marketing/PR Committee

9:30am - 10:45am CTDA Education Committee

9:30am - 10:45am CTDA Convention Committee

10:45am - 12:00am CTDA Membership & Benefits Committee

10:45am - 12:00pm CTDA Certification Task Force Committee

12:00pm - 1:00pm Lunch (committee members only)

1:00pm - 4:00pm Board of Directors Meeting (directors only)

5:00pm - 6:00pm New Member Orientation

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### Thur, Nov 4

7:30am - 8:30am Breakfast

8:30am - 9:00am Hall of Fame Presentation #1

9:00am - 10:00am Keynote Address: Charlie Plumb

10:00am - 10:30am Networking Break

10:30am - 12:00pm Jonathan Trivers: The Costco Effect - What She Saves at Costco/WalMart She Spends on Ceramic Tile

12:00pm - 1:00pm Lunch

1:00pm - 1:30pm Hall of Fame Presentation #2

1:30pm - 2:00pm CTDA Annual Business Meeting

2:00pm - 3:30pm Al Bates: Challenges for the Industry -

Inflation, Rising Metal Costs, Rising Fuel Costs, and the Euro

6:00pm - 7:30pm Opening Cocktail Reception

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### Fri, Nov 5

8:30am - 10:00am Distributor Forum (distributors only)

10:00am - 10:30am Networking Break

10:30am - 11:30am Company Performance Report: Al Bates

11:30am - 12:30pm Jack Daly: Relationship Selling

1:00pm - 4:00pm Jungle Tour

1:00pm - 5:30pm Deep Sea Fishing

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\$95.00

\$145.00

### Sat, Nov 6

8:00am - 11:00am Jack Daly: Building a World Class Sales Organization

11:30am - 4:00pm Tulum Tour

11:30am - 5:30pm Deep Sea Fishing

12:00pm - 5:00pm Golf Tournament

7:00pm - 10:00pm President's Fiesta Dinner Celebration

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\$135.00

\$145.00

\$190.00

### Sun, Nov 7

8:00am - 5:00pm Chichen Itza Tour

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\$110.00

**Subtotal all optional events** ..... **SUBTOTAL**    \$ \_\_\_\_\_

**Subtotal registration fees from reverse side of this page** ..... **SUBTOTAL**    \$ \_\_\_\_\_

**Payment in U.S. funds to Ceramic Tile Distributors Association**..... **GRAND TOTAL**    \$ \_\_\_\_\_

<b>For Office Use Only</b>	Amount Rec'd _____	Date Rec'd _____	Enter Date _____	
Check Number _____	Conf. Date _____	Copy to Finance Dept. _____	Processed Payment _____	