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## IN THIS ISSUE:

[2009 Coverings Reception](#)

### CTDA 2009 Coverings Reception

You're Invited to the CTDA 2009 Coverings Reception!

[2009 Management Conference](#)

Date: Tuesday, April 21st  
Time: 5:30-7:30pm  
Place: McCormick Place, Room S406B

[CCTS](#)

Stop by for appetizers, a cash bar, and to network with old friends after a long day on the floor. Don't forget to come by the CTDA booth #4718 during the show!

[CTDA Member Showroom Idea Center!](#)

([back to top](#))

[CTDA Logo](#)

### CTDA 2009 Management Conference

Save the Date! The CTDA 2009 Management Conference will be held November 5-7th, 2009 at the JW Marriott Starr Pass Resort & Spa in Tucson, AZ.

The CTDA Convention Planning committee has been working hard on ways to save you money on this year's Management Conference without reducing the value of the event. The schedule for this year's conference has been consolidated to bring you the educational information you have come to expect from CTDA Management Conferences in a shortened time period. To view this year's schedule [click here](#).

Registration coming soon!

([back to top](#))

### CCTS Testing at Coverings

In these tough economic times employing a Certified Ceramic Tile Salesperson is a great way to differentiate your company from the competition. This exam will ensure you have the most knowledgeable and experienced staff in the industry!

#### Take the CCTS Exam for Free!

Is your company still not sold on the CCTS program? Do you wish you could try it out before scheduling Private Testing? Now you can! The certification committee has developed another great benefit of membership in CTDA!

CTDA will reimburse any member who takes the exam at Coverings and whose company then hosts Private Testing. The Private Testing must take place within one year of the 2009 Coverings exam. The reimbursement is limited to one test-taker per Private Testing.

#### The Next CTDA Sponsored CCTS Testing

Location: Coverings - McCormick Place in Chicago, IL  
Date: April 20th, 2009 at 2:00pm Central

To apply now to take the exam at Coverings [click here](#). To learn more about the CCTS program, [click here](#).

#### POP Display Now Available

The CTDA certification committee has developed a Point of Purchase Display for all companies who employ Certified Ceramic Tile Salespersons. If you have already conducted a Private Testing at your location, contact CTDA staff at [info@ctdahome.org](mailto:info@ctdahome.org) to receive the template for your POP Display.

([back to top](#))

### CTDA Member Showroom Idea Center - In Progress!

The CTDA Showroom Task Force is currently working hard to develop a website in which members can share showroom photos, ideas and articles. The site will also allow CTDA Allied Members to post links to their products.

#### Help CTDA staff kick off the website by providing pictures of your showroom!

Each photo must be a jpeg image and contain the following information:

1. Company Name
2. Market Focus (who is this showroom trying to sell to)
3. Business Focus
4. Whether or not the showroom is open to the public
5. Showroom Size
6. Number of Employees at showroom location
7. Type of Employees (Interior Designers, Certified Salesman, etc.)
8. Location of Showroom

Please [contact CTDA staff](#) with questions.

[\(back to top\)](#)

### CTDA Logo

The Ceramic Tile Distributors Association is an international association of distributors, manufacturers and allied professionals of ceramic tile and related products. Our mission is to provide educational and networking opportunities for distributors of ceramic tile and their suppliers to further the consumption of ceramic tile.

Are you using your current membership in the Ceramic Tile Distributors Association to your advantage? Make your commitment to the industry known to your customers by placing a link to the CTDA website ([www.ctdahome.org](http://www.ctdahome.org)) on your homepage. Or place a CTDA logo underneath your email signature. Download the CTDA member logo by [clicking here](#).

Coming soon, CTDA logo design competition!

[\(back to top\)](#)