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PROFESSION OF INSURANCE SINCE 1903

FOR IMMEDIATE RELEASE:

**MARC A. ROSENKRANTZ, CRM, CIC, AAI
EARNS CERTIFIED RISK MANAGER (CRM)
DESIGNATION**

(Summit, NJ – April 17, 2009) Certified Risk Managers International recently conferred the designation of Certified Risk Manager (CRM) on a select number of individuals who completed the rigorous five-course program. Marc A. Rosenkrantz, President of Schechner Lifson Corporation, Summit, NJ, was one of this elite group of risk management professionals.

Certified Risk Managers International is a nonprofit organization founded by The National Alliance for Insurance Education & Research, nationally recognized as the premier source of insurance and risk management education. To attain the CRM designation, Marc Rosenkrantz completed all five courses in the program and passed extensive examinations in each of the following subject areas: *Principles of Risk Management, Analysis of Risk Control, Financing of Risk, and Practice of Risk Management*. The CRM Program features practical “hands-on” course content, designed to be applied immediately to the risk manager’s daily work.

Due to the advanced level of the curricula, the CRM designation has gained national esteem and recognition since its origination in 1996. “The CRM designation recognized and confirms the higher level of knowledge and professional distinction that Marc Rosenkrantz has achieved in the field of risk management,” stated William T. Hold, Ph.D., CIC, CPCU, CLU, President of CRM International.