

MINUTES – CERAMIC TILE DISTRIBUTORS ASSOCIATION (CTDA)
GREENBUILDING COMMITTEE MEETING

Wednesday, April 15, 2009

1.0 CALL TO ORDER

The meeting was called to order at 3:10 p.m. CDT by Ms. Soger. Those in attendance were: Howard Pryor, Erin Soger, Kurt Rapp, Frank Donahue, Bill Ives, Carol Schafmeister, Kirby Davis, Noah Chitty, Kevin McFadden, and Ryan Calkins.

2.0 ANNOUNCEMENTS

There were no announcements.

3.0 LEGAL REPORT

There was no legal report.

4.0 APPROVAL OF MINUTES OF FEBRUARY 18, 2009 MEETING

A motion was made, seconded and unanimously passed to approve the minutes of the February 18, 2009 meeting.

5.0 DRAFT CTDA GREENBUILDING EDUCATIONAL PIECE FOR CONSUMERS

Ms. Soger updated the committee with the history of this item. After much discussion the committee decided to work off of the TCNA's "Tile Is the National Choice" document.

CTDA staff is to resend the document to this committee and ask for input on ways to improve and shorten it for our use. The committee would like the document to have the Retail Consumer in mind. All comments should be received by May 1st. Mr. Pryor will bring these ideas to the TCNA meeting.

It was noted that American Olean has a very good informational piece on Life Cycle Analysis on their website.

6.0 CTDA 2009 PLAN

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Ms. Soger outlined the 2009 CTDA Thrusts and Metrics and updated the committee on the current status of each.

6.1 Participate in the Sustainable Building Movement

Ms. Soger noted that there is nothing new to discuss on this item. Each item is a work in progress.

Several members of the committee noted that they have gotten involved with the USGBC on a chapter level.

7.0 WHITE PAPER ON THE SUSTAINABILITY OF CERAMIC TILE

Ms. Davis and Mr. Chitty summarized the current status of the White Paper.

After much discussion the committee reached a consensus that the White Paper will focus on Sustainability and should be compiled of two parts. The first part should be a Marketing Piece and the second part should be a Technical Piece.

Ms. Davis and Mr. Pryor will be meeting at Coverings to put a draft together. When the draft is completed it will be submitted to this committee for review.

8.0 INDUSTRY SUSTAINABILITY COMMITTEE

There was nothing new to report on this item at this time. Mr. Church will update the committee at its Summer Meeting.

9.0 GREENBUILDING SECTION ON THE WEBSITE

Ms. Soger summarized the idea of adding a Greenbuilding section to the CTDA website. The committee agreed that this is a great idea and would like to move forward.

CTDA staff will form a task force to begin working on this item.

10.0 OTHER BUSINESS

The committee asked that CTDA staff contact the TCNA to determine when the “Tile Is the Natural Choice” handout will be made available to the public.

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11.0 SUMMARY

Ms. Soger summarized the meeting

12.0 ADJOURNMENT

There being no further business to come before the committee, the meeting was adjourned at 3:45 p.m. CDT.

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