

**MINUTES – CERAMIC TILE DISTRIBUTORS ASSOCIATION (CTDA)**  
**CONVENTION PLANNING COMMITTEE**

**Monday, April 13, 2009**

**1.0 CALL TO ORDER AND OPENING REMARKS**

The meeting was called to order at 10:00 a.m. CDT by Chairman Carr. Those in attendance were: Rick Church, Erin Soger, Tom Carr, Mark Carlson, Gail Schovan, Bill Ives, Mike Robbins, Chris Widener, Curt Rapp, and Frank Donahue.

**2.0 ANNOUNCEMENTS**

There were no announcements.

**3.0 LEGAL REPORT**

There was no legal report.

**4.0 APPROVAL OF MINUTES OF FEBRUARY 17, 2009 MEETING**

*A motion was made, seconded and unanimously passed to approve the minutes of the February 17, 2009 meeting.*

**5.0 CTDA 2009 METRICS**

The committee reviewed the 2009 Thrusts and Metrics. Mr. Church updated the committee on the current status of each.

**5.1 Increase Management Conference attendance by distributor companies to 45  
and by manufacturer companies to 45**

The committee discussed this item and believes there is nothing more the committee can do to increase attendance.

**5.2 Create a Joint Management Conference**

Mr. Church updated the committee on the current status of hosting a joint Management Conference in 2010. Mr. Church has been communicating with TCNA and NTCA via

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email and conference calls. Mr. Church will be meeting with TCNA and NTCA at Coverings to discuss the details of how the Joint Management Conference will work. The conference will be held at the Naples Grande Beach Resort in Naples, FL. The hotel believes it will have plenty of space to accommodate the joint conference.

## **6.0 2009 MANAGEMENT CONFERENCE**

### **6.1 2009 Management Conference Potential Speakers**

Ms. Soger summarized the speakers to the committee.

### **6.2 2009 Management Conference Schedule**

The committee reviewed the schedule and discussed how the New Member Orientation/Mentoring Program should be run. CTDA staff will assign each new member to a member of the Board that will introduce the new member at the opening reception.

The committee also discussed the golf tournament. CTDA will not host a tournament but will encourage attendees to play. CTDA will allow attendees to sign up to golf at registration and will coordinate the foursomes if there is enough interest.

### **6.3 2009 Management Conference Sponsors**

Ms. Soger updated the committee that there are currently 2 sponsors; Laticrete and American Olean. Mr. Church asked the committee to help staff push sponsorship at Coverings.

## **7.0 2010 MANAGEMENT CONFERENCE**

The committee discussed this item under item 5.2.

Ms. Schovan asked if the 2010 Joint Management Conference can be announced at the CTDA Coverings Reception. Mr. Church indicated that we will not be able to announce the joint conference yet.

## **8.0 OTHER BUSINESS**

Ms. Soger asked the committee to sign up to volunteer at the CTDA booth if they are available during Coverings.

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## **9.0 SUMMARY**

Mr. Carr summarized the meeting.

## **10.0 ADJOURNMENT**

There being no further business to come before the committee, the meeting was adjourned at 10:25 a.m. CDT.

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