



2007 CTDA Management Conference



November 8-11, 2007

Laguna Cliffs Marriott Resort

Dana Point, CA



Keynote Speaker:
Actor-Producer-
Director
Henry Winkler



For the past 24 years, the annual Ceramic Tile Distributors Association Management Conference has provided the ceramic tile industry with the education, leadership and networking to help attendees achieve their individual business goals and further the consumption of ceramic tile.

By becoming a program sponsor, you will demonstrate your support for the industry and gain valuable exposure at the annual Conference of CTDA, the association whose members represent the largest concentration of buying power in the ceramic tile industry. This year's Conference is an excellent opportunity to continue, renew, or begin sponsoring this valuable program.

Various levels of sponsorship are available. Regardless of your sponsorship level, you will be helping educate the industry, gain valuable exposure for your organization, and demonstrate your commitment to CTDA.

All sponsors will be in the spotlight before, during, and after the event through recognition in press releases and their company logo proudly displayed in promotional literature mailed to thousands of industry leaders before the conference. Signage at programs and receptions during the conference, and personal recognition from the CTDA President during the conference are all a part of the sponsorship package.

Sponsoring is easy. Simply complete the enclosed sponsorship form or contact Kristine Watson at 630-545-9415.



2007 Sponsorship Levels

Keynote Speaker Sponsor (\$30,000)

- ± Opportunity to Exclusively Sponsor the keynote speaker Henry Winkler.
- ± Opportunity to Introduce the speaker at the general session.

Titanium (\$10,000)

- ± 2 complimentary registrations for your company (or spouses)
- ± 2 complimentary registrations for distributor attendees (first-time attendees or have not attended in the past 5 years; CTDA office must be notified by October 6, 2007)
- ± 4 complimentary CCTS Certification Exams
- ± Opportunity to Exclusively Sponsor either the Thursday evening opening reception *or* the Saturday evening entertainment.
- ± Two-page ad in Conference Program Book
- ± Vertical sign suspended from ceiling for conference
- ± Opportunity to distribute materials/literature at registration
- ± Friday morning Manufacturer Breakfast opportunity or Friday evening Reception opportunity
- ± Attendees contact list after event

Platinum (\$5,000)

- ± 2 complimentary registrations for your company (or spouses)
- ± 2 complimentary registrations for distributor attendees (first-time attendees or have not attended in the past 5 years; CTDA office must be notified by October 6, 2007)
- ± 3 complimentary CCTS Certification Exams
- ± Opportunity to Exclusively Sponsor and Introduce a General Session Speaker
- ± Full-page ad in Conference Program Book
- ± Vertical sign suspended from ceiling for conference
- ± Opportunity to distribute materials/literature at registration
- ± Friday morning Manufacturer Breakfast opportunity or Friday evening Reception opportunity
- ± Attendees contact list after event

Gold (\$3,000)

- ± 1 complimentary registration for your company (or spouses)
- ± 1 complimentary registration for distributor attendees (first-time attendees or have not attended in the past 5 years; CTDA office must be notified by October 6, 2007)
- ± 2 complimentary CCTS Certification Exams
- ± Half-page ad in Conference Program Book
- ± Shared vertical sign suspended from ceiling for conference
- ± Opportunity to distribute materials/literature at registration
- ± Saturday morning Manufacturer Breakfast opportunity
- ± Attendees contact list after event

Silver (\$2,000)

- ± 1 complimentary registration for your company
- ± 1 complimentary CCTS Certification Exam
- ± Quarter-page ad in Conference Program Book

Bronze (\$1,000)

- ± Shared page in Program Book

Honorable Mention (<\$1,000)

- ± Shared page in Program Book

Golf Holes (\$250):

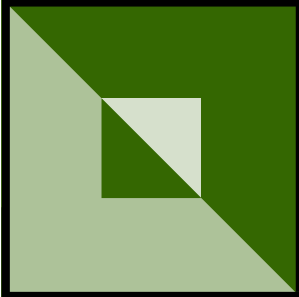
- ± Signage on the tee sponsored

Golf Awards (\$500):

- ± Signage and presenter of golf awards at final banquet

Golf Beverage Cart (\$500):

- ± Signage at the course provided.



2007 Sponsorship Form

MY COMPANY COMMITS TO A SPONSORSHIP IN THE FOLLOWING CATEGORY:

(Please check the appropriate category and mail or fax to the CTDA office)

<u>Sponsorship Category</u>	<u>Amount</u>
----- KEYNOTE SPEAKER	\$30,000
----- TITANIUM	\$10,000
<i>Option 1: Exclusive Saturday evening entertainment sponsor</i>	
<i>Option 2: Exclusive Thursday evening reception sponsor</i>	
----- PLATINUM	\$5,000
----- GOLD	\$3,000
----- SILVER	\$2,000
----- BRONZE	\$1,000
----- HONORABLE MENTION (less than \$1,000)	\$-----
----- GOLF \$250/hole	-----# of holes
----- GOLF AWARDS	\$500
----- GOLF BEVERAGE CART	\$500

THANK YOU FOR SUPPORTING YOUR INDUSTRY!

Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

RETURN THIS FORM TO:

CTDA, 800 Roosevelt Rd, Building C, Suite 312, Glen Ellyn, IL 60137

FAX: (630) 790-3095 Phone: (630) 545-9415