



- d. Investigate possibility of developing white paper on sustainability of ceramic tile
- e. Explore participation in other sustainable building movement organizations such as NAHB, etc.

\*6.0 **WHITE PAPER & TILE MARKETING BROCHURE ON THE SUSTAINABILITY OF CERAMIC TILE** Pryor/  
Davis

Note: At the Spring Committee Meetings the Committee decided the White Paper be compiled of two parts. The first part, a Marketing Piece and second part, a Technical Piece.

The Marketing Piece has been completed and is available for download on the CTDA website.

At the Fall Committee meeting Howard Pryor, Kirby Davis and Noah Chitty volunteered to begin drafting the Technical Piece of the White Paper. Ms. Davis is currently working on a green product standard certification for the tile industry through the TCNA's GIC. The volunteers agreed that the technical paper would be best served to follow along the same lines and in conjunction with that standard (currently in draft form). The next GIC meeting is on February 16<sup>th</sup>. Ms. Davis will keep the Committee updated with the status as the standard progresses.

7.0 **GREENBUILDING SECTION ON THE WEBSITE** Soger

Note: TCNA is currently creating a Green Building website to be launched. TCNA has requested the CTDA wait until their site has been launched to ensure we do not provide conflicting data.

In addition we have been asked not to use the phrase "Green Initiative" to avoid confusion between the TCNA and the CTDA.

8.0 **OTHER BUSINESS** Anyone

9.0 **SUMMARY** Pryor

List Committee's recommendations regarding action items during the meeting.

\*10.0 **ADJOURNMENT** Pryor

**MINUTES – CERAMIC TILE DISTRIBUTORS ASSOCIATION (CTDA)**  
**GREENBUILDING COMMITTEE MEETING**

**Wednesday, October 28, 2009**

**1.0 CALL TO ORDER**

The meeting was called to order at 3:00 p.m. CDT by Chairman Pryor. Those in attendance were: Howard Pryor, Erin Soger, Rick Church, Janet Arden, Jana Gatlin, Dan Marvin, Bill Ives, George Larrazabal, Frank Donahue, Ryan Calkins, Noah Chitty, Bill Griese, and Kirby Davis.

**2.0 ANNOUNCEMENTS**

There were no announcements.

**3.0 LEGAL REPORT**

There was no legal report.

**4.0 APPROVAL OF MINUTES OF AUGUST 5, 2009 MEETING**

*A motion was made, seconded and unanimously passed to approve the minutes of the August 5, 2009 meeting.*

**5.0 CTDA 2009 PLAN**

Ms. Soger outlined the 2009 CTDA Thrusts and Metrics and updated the Committee on the current status of each.

**5.1 Participate in the Sustainable Building Movement**

Ms. Soger reviewed the thrust.

**6.0 WHITE PAPER & TILE MARKETING BROCHURE ON THE SUSTAINABILITY OF CERAMIC TILE**

Ms. Soger explained that the White Paper will include two parts. The first part, a Marketing Piece and second part, a Technical Piece. The Marketing Piece, “Tile: Nature’s Choice” brochure

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was completed in October and will be available at the Management Conference and at Greenbuild.

The Committee discussed the best steps to take in creating a Technical Piece to complete the White Paper. The following members volunteered to draft the Technical Piece; Howard Pryor, Kirby Davis, and Noah Chitty.

Ms. Davis will complete an outline by December and send it to the group to discuss and develop.

## **7.0 INDUSTRY SUSTAINABILITY COMMITTEE**

Mr. Pryor was unable to attend the TCNA's most recent meeting.

## **8.0 GREENBUILDING SECTION ON THE WEBSITE**

Ms. Soger summarized the background of the project noting CTDA has been asked to put their site on hold until TCNA has launched their website to ensure there is not conflicting data.

Mr. Griese updated the Committee on the status of the TCNA's greenbuilding website. It is being developed and is projected to be launched at Coverings 2010.

## **9.0 OTHER BUSINESS**

Mr. Griese noted the TCNA has had success getting representatives to join USGBC Committees and has been involved with the IGCC.

Members of this Committee are encouraged to get involved in their local USGBC chapters.

## **10.0 SUMMARY**

No summary was necessary.

## **11.0 ADJOURNMENT**

There being no further business to come before the Committee, the meeting was adjourned at 3:20 p.m. CDT.

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