

**MINUTES – CERAMIC TILE DISTRIBUTORS ASSOCIATION (CTDA)**  
**GREENBUILDING COMMITTEE MEETING**

**Wednesday, February 10, 2010**

**1.0 CALL TO ORDER**

The meeting was called to order at 3:00 p.m. CDT by Chairman Pryor. Those in attendance were: Howard Pryor, Erin Soger, Curt Rapp, Steve Rausch, Bill Ives, Frank Donahue, Noah Chitty, Kirby Davis, Carole Schafmeister, Jana Gatlin, Ryan Calkins and Tracy West.

**2.0 ANNOUNCEMENTS**

Ms. Soger announced that the Spring Committee meetings will be held on Monday, April 26<sup>th</sup> at the Rosen Centre Hotel in Orlando, FL.

Mr. Pryor noted that the ASTM meetings will be held on April 26<sup>th</sup> at 8:00am at the Orange County Convention Center.

**3.0 LEGAL REPORT**

There was no legal report.

**4.0 APPROVAL OF MINUTES OF OCTOBER 28, 2009 MEETING**

*A motion was made, seconded and unanimously passed to approve the minutes of the October 28, 2009 meeting.*

**5.0 CTDA 2009 PLAN**

Ms. Soger outlined the 2009 CTDA Thrusts and Metrics and updated the Committee on the current status of each.

Mr. Pryor commented on the recent Life Cycle Assessment webinar. Ms. Soger summarized the comments CTDA received.

**5.1 Participate in the Sustainable Building Movement**

Mr. Pryor reviewed the thrust.

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## **6.0 WHITE PAPER & TILE MARKETING BROCHURE ON THE SUSTAINABILITY OF CERAMIC TILE**

Mr. Pryor reviewed the history of the project and explained the current status. The Marketing piece was completed this fall and is available for download on the CTDA public website. CTDA staff will send an email to the membership reminding them of the availability of the document.

Ms. Davis updated the Committee on the status of the technical piece. She is currently working on a green product standard certification for the tile industry through the TCNA's GIC. The technical paper will follow along the same lines and in conjunction with the standard. The GIC is meeting on February 16<sup>th</sup> to continue the development of the standard. Ms. Davis does not believe the standard will be completed until the end of 2010.

Ms. Davis will ask Bill Griese if a draft of the standard can be sent to this Committee for review at the Spring Meeting. If so Ms. Davis will provide an outline for the Committee to review.

Ms. Davis updated the Committee on the status of TCNA's website. She noted that it will not only be a resource for green information on tile it will be a resource for greenbuilding overall.

Many members of the Committee noted that their companies currently have or are in the process of creating a green section on their websites.

## **7.0 GREENBUILDING SECTION ON THE WEBSITE**

This item was discussed under item 6.0.

## **8.0 OTHER BUSINESS**

Mr. Calkins asked the Committee for input on exhibiting at regional/national greenbuilding shows.

Mr. Rausch explained that space at Greenbuild is very limited and that there are currently hundreds of companies on the waiting list. There is a possibility of joining with another group that is currently exhibiting. However, Ms. Davis noted that Greenbuild will only list one company in the program book, advertisements, etc.

CTDA should look into the cost of exhibiting and possibly teaming with the TCNA to do so.

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Mr. Calkins suggested looking into a tile pavilion at Greenbuild noting that if we exhibit at these shows we have a better chance of being asked to speak at them.

CTDA staff will discuss this item on the Board conference call tomorrow.

The Committee agreed CTDA should have something in their booth at Coverings explaining why tile is a green product.

Ms. Davis asked the Committee for input on what contractors need to know about green for her May presentation at the annual CSI convention. CTDA staff will send an email to the Greenbuilding Committee asking for input.

## **7.0 SUMMARY**

Ms. Soger summarized the meeting.

## **8.0 ADJOURNMENT**

There being no further business to come before the Committee, the meeting was adjourned at 3:50 p.m. CDT.