

**GREENBUILDING COMMITTEE MEETING**

**DATE:** Wednesday, August 11, 2010 **TIME:** 3:00 p.m. – 4:00 p.m. Central  
**CALL IN:** 866-740-1260 **ACCESS CODE:** 3376505

**Purpose:** To educate the industry on the greenbuilding movement and influence the way in which ceramic tile is viewed within the greenbuilding movement.

**Points of Action:** Please note that those items requiring action are designated by an asterisk (\*).

- \*1.0 **CALL TO ORDER AND ARTICULATION OF MEETING GOALS** Pryor
- 2.0 **ANNOUNCEMENTS** Anyone
- 3.0 **LEGAL REPORT** Ives
- \*4.0 **APPROVAL OF MINUTES OF APRIL 26, 2010 MEETING** Pryor
- 5.0 **CTDA 2010 METRICS** Pryor

CTDA’s Board approved a strategic plan for 2010 and beyond. The 2010 thrusts and metrics are listed below.

Thrusts:

1. Create a Joint Management Conference with one or more of the following industry associations: NTCA, TCNA, TCAA, NAFCD, TTMAC
2. Participate in the Sustainable Building Movement
3. Continue/Expand Webinar Programs
4. Surviving Economic Times
5. ~~Rebrand CTDA by Coverings~~

Metrics:

1. Increase actively engaged members to 75 (21 as of 7/22/2010)
2. CCTS – 300 total CCTS’ by 2010 year end (311 as of 7/22/2010)
3. 200 Online Education tuitions sold (18 in 2009, 17 in 2010)
4. Achieve 300 distributor companies and branches in 2010 (192 as of 7/22/2010)
5. Average 20 webinar sites per webinar (8 overall)
6. Management Conference Distributor Member company attendance of 45 and Associate Member company attendance of 45 (52 attendees registered as of 7/20/2010)

- 5.1 **Participate in the Sustainable Building Movement** Pryor

Please note there is one thrust that impacts the Greenbuilding Committee. It is:

Participate in the Sustainable building movement – Howard Pryor

- a. Participate in USGBC standards development process and LEED program development

- b. Consider life cycle inventory/life cycle analysis for ceramic tile
- c. Consider development of recycling process for ceramic tile
- d. Investigate possibility of developing white paper on sustainability of ceramic tile
- e. Explore participation in other sustainable building movement organizations such as NAHB, etc.

6.0 **WHITE PAPER & TILE MARKETING BROCHURE ON THE SUSTAINABILITY OF CERAMIC TILE** Pryor/  
Davis

In 2009 the Committee decided the White Paper be compiled of two parts. The first part, a Marketing Piece and second part, a Technical Piece.

The Marketing Piece has been completed and is available for download on the CTDA website. At the Fall Committee meeting Howard Pryor, Kirby Davis and Noah Chitty volunteered to begin drafting the Technical Piece of the White Paper. Ms. Davis is currently working on a green product standard certification for the tile industry through the TCNA's GIC. The volunteers agreed that the technical paper would be best served to follow along the same lines and in conjunction with that standard (currently in draft form). Ms. Davis will keep the Committee updated with the status as the standard progresses.

\*6.1 **Ceramic Tile Recycling Program** Pryor/  
Soger

At the Spring Committee meeting the Committee discussed implementing a nationwide recycling program for ceramic tile. CTDA surveyed the membership to determine if there is interest in a recycling program. Attachment 6.1 are the results of the survey.

The Committee should develop a Task Force to discuss the survey results and determine the best steps to creating a program.

\*7.0 **GREENBUILDING SECTION ON THE WEBSITE** Pryor/  
Schafmeis-  
-ter

The TCNA has completed their Green Building website, [www.tilethenaturalchoice.com](http://www.tilethenaturalchoice.com). At the Spring Committee meeting Carole Schafmeister volunteered to identify the sections that should appear on CTDA's green website/web page. Attachment 7.0 is Carole's outline.

8.0 **GREEN TRADESHOWS** Soger

At the Winter Committee meeting the Committee suggested the Board discuss the possibility of exhibiting at regional or national greenbuilding tradeshow. The Board agreed it is a good idea and would like the Greenbuilding Committee to develop a plan for implementation. The plan must be approved by the Board prior to implementation.

At the Spring Committee meeting it was decided to put this project on hold until the Recycling Program and Website are underway.

9.0 **OTHER BUSINESS** Anyone  
Committee Member Recruiting

10.0 **SUMMARY – LIST THE COMMITTEE’S  
RECOMMENDATIONS REGARDING ACTION ITEMS  
DURING THIS MEETING.**

Pryor

\*11.0 **ADJOURNMENT**

Pryor

**MINUTES – CERAMIC TILE DISTRIBUTORS ASSOCIATION (CTDA)**  
**GREENBUILDING COMMITTEE MEETING**

**Monday, April 26, 2010**

**1.0 CALL TO ORDER**

The meeting was called to order at 11:05 a.m. ET by Chairman Pryor. Those in attendance were: Howard Pryor, Carole Schafmeister, Janet Arden, Tracy West, Frank Donahue, Earl Maicus, Curt Rapp, Gary Moore, Rick Deutsch, Kirby Davis, Lisa Schaffer and Erin Soger.

**2.0 ANNOUNCEMENTS**

Ms. Soger announced the following Coverings information:

- CTDA's booth number is 3929.
- Total Solutions Plus has been launched and registration, table top and sponsorship forms are available in the back of the room.
- The CTDA/Total Solutions Plus reception will be held on Tuesday, April 27<sup>th</sup> from 4:30-5:30pm. Please take a drink ticket.
- Smoothies will be given out at the booth on Thursday, April 29<sup>th</sup> while supplies last.

**3.0 LEGAL REPORT**

There was no legal report.

**4.0 APPROVAL OF MINUTES OF FEBRUARY 10, 2010 MEETING**

*A motion was made, seconded and unanimously passed to approve the minutes of the February 10, 2010 meeting.*

**5.0 CTDA 2010 PLAN**

Ms. Soger outlined the 2010 CTDA Thrusts and Metrics and updated the Committee on the current status of each.

Mr. Pryor commented on the recent Life Cycle Assessment webinar and Ms. Soger summarized the comments CTDA received.

**5.1 Participate in the Sustainable Building Movement**

Mr. Pryor reviewed the thrust and the Committee discussed what is currently affecting the tile industry in regards to Greenbuilding.

Ms. Arden will work with Ms. Davis on developing a green update in the next issue of TileDealer.

## **6.0 WHITE PAPER & TILE MARKETING BROCHURE ON THE SUSTAINABILITY OF CERAMIC TILE**

Ms. Davis reiterated that the white paper will not be developed until the standard has been completed. Ms. Davis summarized the status of the standard and noted that she will keep the Committee informed of its development.

The Committee discussed implementing a nationwide recycling program for ceramic tile. After some discussion the Committee concluded it should begin with a pilot program. Ms. Davis suggested working with waste management. The ultimate goal of the program is to keep tile out of landfills. Ms. Schafmeister volunteered to help in the development of the program.

CTDA staff will work with Mr. Pryor to draft an email to send to all CTDA member distributors to determine what the best first steps are and if they will participate.

Ms. West noted the importance of beginning the discussion on what the industry can do to rework the packaging of ceramic tile.

## **7.0 GREENBUILDING SECTION ON THE WEBSITE**

Ms. Davis announced the launch of TCNA's green website, [www.tilethenaturalchoice.com](http://www.tilethenaturalchoice.com). The Committee discussed CTDA members green websites. After some discussion the Committee concluded that it is time for the CTDA to develop a green section on the CTDA website that members can link to. Ms. Schafmeister volunteered to identify the sections that should appear on the site.

## **8.0 GREEN TRADESHOWS**

The Committee concurred to revisit this topic at a later date.

## **9.0 OTHER BUSINESS**

Mr. Pryor will work with CTDA staff to remove anyone from the Committee who has not recently attended/participated in a meeting.

## **10.0 SUMMARY**

Ms. Soger summarized the meeting.

## **11.0 ADJOURNMENT**

There being no further business to come before the Committee, the meeting was adjourned at 11:35 a.m. CDT by Mr. Pryor.

First Name:	Last Name:	Company:	Email Address:	Do you recycle your excess ceramic tile?	If you do not, please explain why:	If you do, please explain how:	Do you currently have a recycling program directly at your place of business?	If yes, please explain how it works:
Carol	Harrison	Ames Tile & Stone	charrison@amestile.com	Yes		we recycle what we can to charities. The rest, unfortunately, goes in the dumpster.	No	
Ryan	Calkins	Statements	ryan@statementstile.com	Yes		Work with a local industrial recycler who charges us a fee per dumpster.	Yes	All active customers can recycle their tile and stone with us.
Decelle	Totten	Keraben / Metropol Group	decellet@kerabeneast.com	No	we are importers & wholesalers. we donate overstock		No	
Thomas	Kotel	Mid-America Tile	tkotel@midamerictile.com	No	no program		Yes	trash
Linda	Leach	Genesee Ceramic Tile Distr	linda.leach@genesee瓷tile.com	No	We donate obsolete or reduce price and sell		No	
doug	miles	miles distributors	dmiles@milesdist.com	Yes		All broken tile goes to local schools for art projects.	Yes	once a crate is filled we call the school and they pick it up.

Lila	Tully	Rubble Tile	lilat@rubbletile.com	No	Have not looked into a recycling center for the product.		Yes	We currently recycle any paper, bottles, cans, etc.
Gary	Schultz	American Import Tiles	gjs@aittiles.com	No	We recycle whatever our waste hauler allows us to recycle but ceramic tile is not on their list. If it's a carton of broken tile, unfortunately, it goes into the regular dumpster currently.		Yes	Only for paper, plastic, glass and cans, not ceramic tile.
Tom	Carr	Pan American Ceramics		No	We sell it or donate it.		No	
BARBARA	VASQUEZ	VASQUEZ ENTERPRISES INC	BARBARA.VASQUEZ@VASQUEZTILE.COM	Yes		DONATE TO ANY 501(3)(C)	No	
Harold	yarborough	D&B Tile Distributors	harold@dbtile.com	No	we do not have an easy program to be able to do that.		Yes	we recical card board and metal and plastic
Martin	Niatopsky	Brass City Tile Designs	bctd@att.net	No	I did not know there was a program for that.		No	

Jason T.	Quimby	Iberia Tiles Corporation	jquimby@iberiatiles.com	Yes		Assuming you consider ""excess ceramic tile"" to be odd lots and salvage products we do the following: 1. Re-group odd lot shades for discount sales 2. Donate odd lot products to low income housing projects. 3. Donate salvage remnants to art schools for mosaic projects. 4. Donate salvage remnants to central american and caribbean nations that can use.	No	
Ron	Cook	United Tile	roncook@unitetile.com	Yes		Partially, and only when we can give it to organizations that have a use for the product.	Yes	General recycling of common products including cups, all papers, etc.
FABRICIO	BAEZ	FERRE EXPRESS INTERNATIONAL	fabriciobaez@yahoo.com	No	There is no need. We always find a way to sell our inventories by giving special prices to customers.		No	
Tom	Cosky	Vitromex USA	tom.cosky@gis.com.mx	No	we have not had an outlet that wanted the material, but we are now looking at working with Tile Partners with Habitat to find uses for the discontinued items.		No	

Kipp	Patterson	Vestal Tile Distributors, Inc.	vtile@stny.rr.com	No	We don't have a collection system in place at present. Old pieces are stored out behind our warehouse.		No	
Rick	Deutsch	Jaeckle distributors	rick.deutsch@jaeckledistributors.com	No	How		No	
Cheryl	Doran	Unique Tile	cheryl@uniquetile.com	No	How do we?		Yes	For paper
Mike	Ferguson	Central Pacific Supply Corp/Tile Mart	cpshawaii@msn.com	No	no local facilities		No	

Does your company practice sustainability in your office, warehouse, showroom?(e.g recycle paper, trash, energy efficient lighting, warehouse equipment, biodegradable cleaning products, etc.)	If not, why not	If yes, to what extent	If CTDA created a nationwide recycling program would you participate?	If not, why?	If yes, would you pay to participate in such a program?	Is your company willing to work with CTDA to create a pilot program before implementing a nationwide one?	Additional Comments:
Yes			No	we are in Canada. if you extended program to us, we would definitely participate and pay for the program.		Yes	
Yes		See our sustainability page on our website for details.	Yes		Yes.	Yes	
No	It is not cost effective at our current level of business		No	It would depend on the cost effectiveness		No	
Yes		trash, lighting, biodegradable cleaning products	Yes		not sure	Yes	
Yes		recycle paper, energy efficient lighting, use shredded paper for shipping	Yes		don't know at this time		possibly
Yes		we recycle all waste paper, cans, bottles etc. We've replaced in all company owned buildings new i.e.d lighting.	No	cost.		No	

Yes		We do all of the above	Yes		Would need to know exactly how this is defined. Would there be one central location to ship product? Cost? Would need more specifics. If a national program made sense from a cost standpoint, we would. But it may be less expensive on a local level.	Yes	
Yes		Our waster hauler provides us with a recycle dumpster that we fill with whatever they allow. We just scrapped an old fork truck to a recycle firm and we're changing out lights as they go.	Yes			Yes	I think it's a wonderful idea and every little bit helps.
Yes		recycle paper, cans, glass, etc.	Yes		No	Yes	
Yes		ENERGY EFFICIENT LIGHTING, NO WATER BOTTLES,NO STYROFOAM PLATES OR CUPS.RECYCLE TONER AND INK, RECYCLE OUR BOXES. WE RECYCLE OUR PALLETS/CRATES WITH	No	WE ALREADY DONATE ALL OF OUR EXCESS TILE,GROUT, THINSET, BACKERBOARDS, AND TRIM.		No	
Yes	Lighting, cardboard, plastics, metal, cleaning products	We don't have an easy way but we try to do what we can	Yes		depending on the costs	No	
Yes		We have a efficiency forklift and have also installed new energy efficient lighting in the showroom. Warehouse is next.	Yes		I am not sure. I guess it depends on the cost. Times are tough.	No	Not sure we would be a good choice for a pilot program. We are not really producing much waist we have only been in business for 3 years.

Yes			Yes			Yes	
Yes			Yes		Depending on the total cost and actual return of the program.	Yes	Again, depending on the program.
No	Warehouse area does not need artificial lighting during the day, but we haven't really started to practice eco-friendly programs. I guess we could start recycling paper and changing the office lighting fixtures. We are a small company.		No	I don't see how we can be useful in such a program. As said before we still don't have to recycle our excess of inventory. We also try not to have such a worry.		No	
Yes		nominal conservation of energy and recycle of paper. we also have eliminated unnecessary duplicate copying	Yes		Depends, these are not the flushest of times and all expenses are to be minimized	Yes	Kudos on this effort!

Yes		Everytime we upgrade equipment, we switch to green products. Our warehouse lights are now more efficient bulbs and on a motion sensor.	Yes		Unless it is cost prohibitive, we certainly would consider paying for a program like this.	Yes	
Yes		lights, cans, equipment, discontinued product donations, ETC	Yes		Depends on cost	Yes	Need more detail before participating. But, would love to discuss.Contact me.
Yes		energy efficient lighting, recycle paper	Yes		Depends	Yes	
Yes		vague question; newspaper, other recycling done, along with other things your mentioned above	No	shipping costs from Hawaii make that impractical		No	

## **Suggested Green Website Outline for CTDA (7-2010)**

**By Carole Schafmeister, Member Green Committee**

- 1) Main section could contain and area could be called “Ceramic Tile & the Environment”
  - a) CTDA Mold Brochure
  - b) CTDA Tile the Natural Choice
  - c) LEED for Tile Power Point developed by committee
  
- 2) Additional section –“LEED and sustainability”
  - a) General list and description of possible areas where tile can contribute toward points on a project  
e.g Indoor Air Quality, material resources, etc.
  
- 3) Green Links & Resources
  - a) Link to USGBC
  - b) Link to NAHB Green Building Site
  - c) List of green links with website addresses
  - d) Resources (have sent this info to Howard in the past)
    1. Eco-labels – What do they mean?
    2. Green Glossary
    3. What is Greenwashing?
    4. Ceramic Tile A Green Industry
    5. Articles
  
- 4) List of Manufacturers who mfg. recycled tile or practice sustainability (credentials)