



CTDA On-Line Education Group Orders

CTDA members have asked for educational programs on ceramic tile they could offer to their employees, and now we have them as a **discounted CTDA membership benefit for \$75/course**. That's \$75 off the regular price! Non-CTDA member can receive \$10 off when registering through the CTaSC website and entering the code "CTDAonline". (*Group discounts are available for 100 or more*). Online education course tuition provides 14-day 24/7 access.

Understanding the Basics of Natural Stone has been created with salespeople, installers and design professionals in mind as well as business owners. The [University of Ceramic Tile and Stone](#) has taken care to cover the subjects that anyone working with stone should know. The course's Table of Contents include: Introduction and History of Natural Stone, Stone Geology and Formation, Stone Quarry Mining, Stone Processing and Fabrication, Stone Countertops, Stone Installations, Vertical Applications: Exterior Veneers and Interior Walls, Stone Selection and Design, Stone Care and Maintenance, Giving the Customer a Choice.

Understanding the Basics of Ceramic Tile is a ceramic tile sales course for new employees and those who haven't had the opportunity to learn about the history and all the aspects of ceramic tile. The course which is offered through the [University of Ceramic Tile and Stone](#) teaches the History, Types and Uses of ceramic Tile, the Manufacturing Process, Installation and Maintenance, How to Select the Right Ceramic Tile, and How to Avoid Problems and False Expectations. The course is designed to help sales people increase their sales of ceramic tile, and provides many sales techniques throughout the course.

Course Information:

I would like to purchase the following course(s) at \$75 per course, CTDA member price.

Note: Please indicate the number of courses you would like to purchase below.

_____ Understanding the Basics of Natural Stone _____ Understanding the Basics of Ceramic Tile

Total: \$ _____

I would like to purchase the following course(s) at \$150 per course, non-CTDA member price.

Note: Please indicate the number of courses you would like to purchase below.

_____ Understanding the Basics of Natural Stone _____ Understanding the Basics of Ceramic Tile

Total: \$ _____

Payment Information:

Name _____ Company _____

Street Address _____

City _____ State _____ Zip _____ Phone _____

E-Mail _____ Mastercard/VISA # _____ Exp. _____

Signature _____

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Check one:

___ Please send ALL login/passwords to this email address; we will handle disbursement to our students in-house.

Email _____

___ Please send login/passwords to each student below.

Here are the names and email addresses of the students for the course. *(see attached second page)*

Remember: the student has 14 days to complete their on-line training after the designated start date.

___ Please hold my paid tuitions until I contact CTDA requesting activation. **I have 1 year from date of purchase to activate tuition.**

Students:

Name: _____ Email: _____ Start Date: _____

Location: _____ Phone #: _____

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Location: _____ Phone #: _____

Name: _____ Email: _____ Start Date: _____

Location: _____ Phone #: _____

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Print and Fax your order to CTDA at (630)790-3095